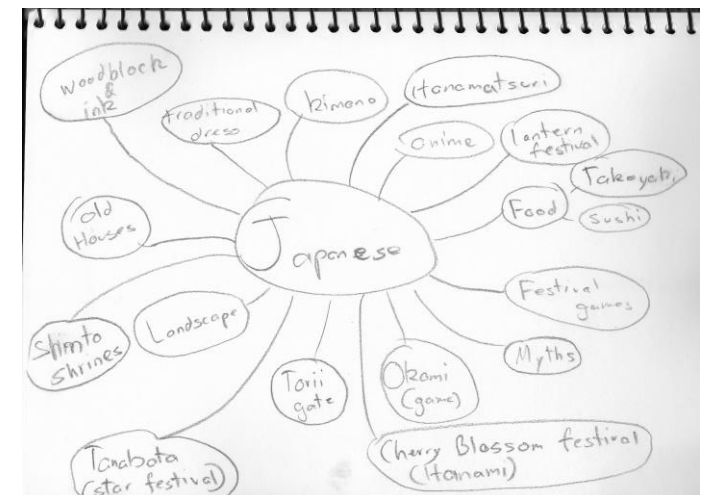
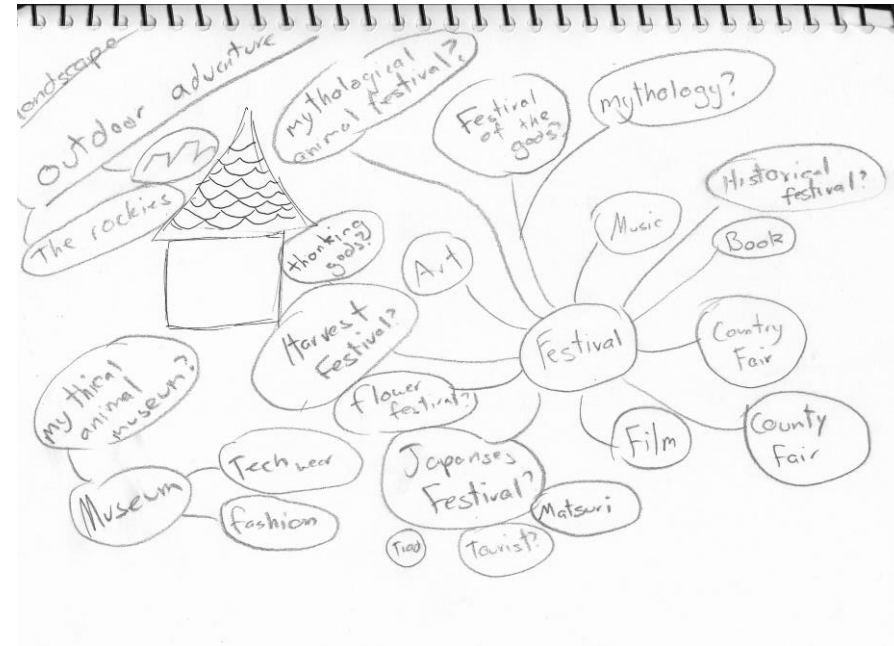


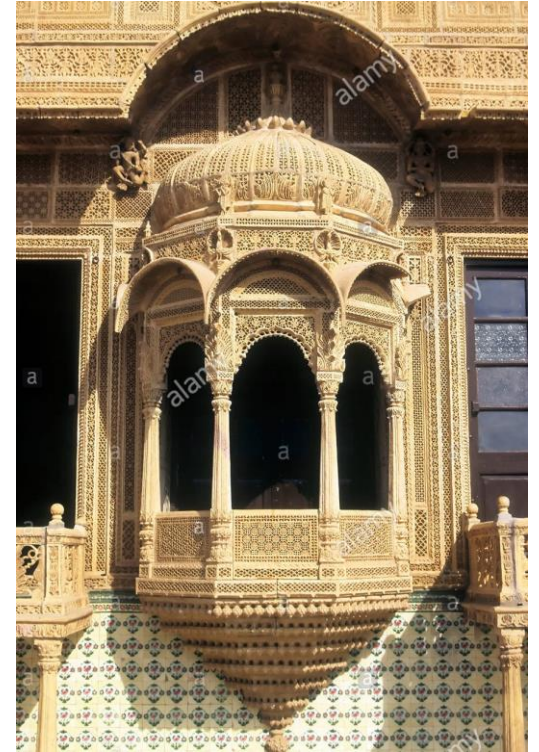
Amely Koenig's VCD102 Presentation

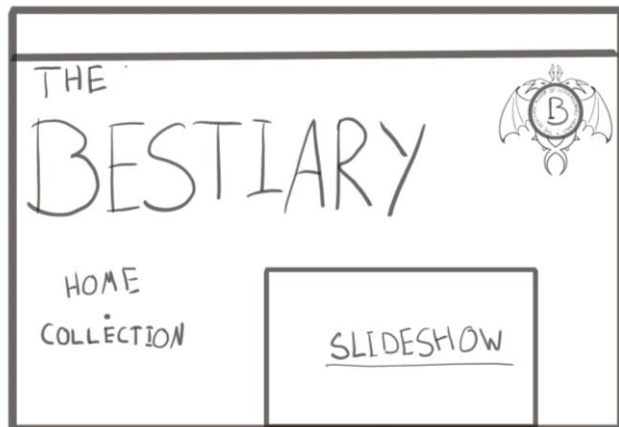
Mythological Animal Museum- 'The Bestiary'

Mindmaps



Moodboard





LANDING PAGE



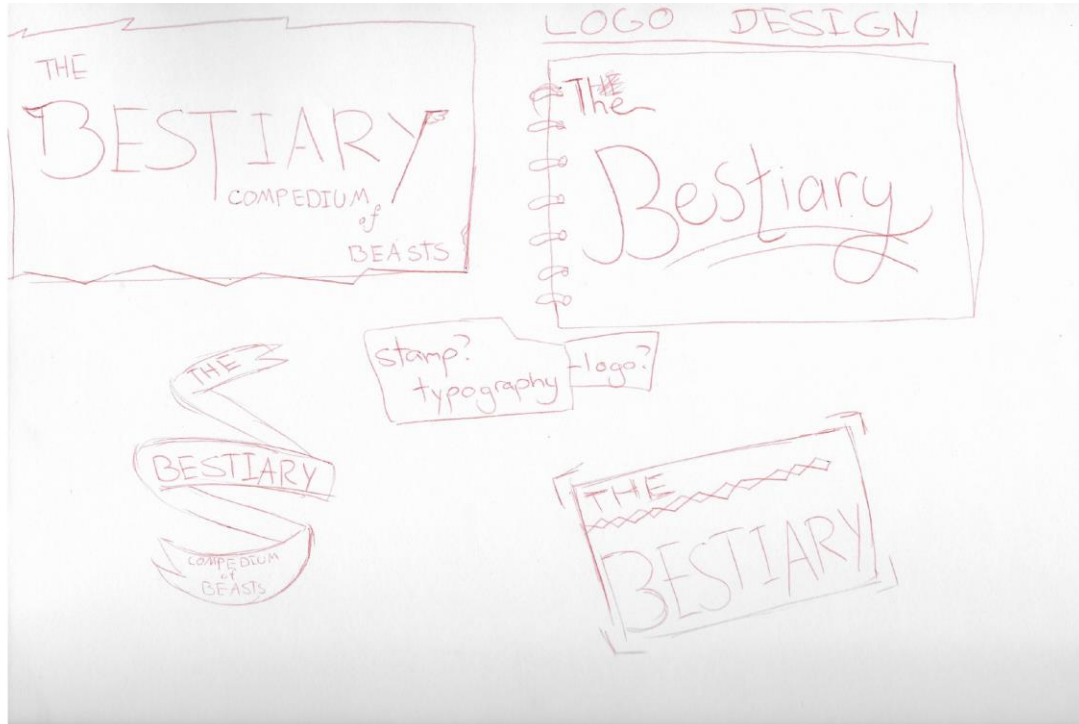
Rationale

My project is a Mythological Animal Museum that houses skeletons and collections of 'mythical' animals (they are assumed to be 'real' collections on my website- like dinosaurs). The purpose of this is to provide people with an informative and aesthetical overview of these creatures that lived in years past. I'm doing this project because I find mythological animals interesting and it gives opportunities to come up with different ideas outside the box, rather than just dinosaurs. When you have various animals that can use supernatural powers, children find it interesting. Because they are so mythical, I set the museum in a gothic/ancient style as seen in my moodboard, which creates a large sense of wonder to appeal to families. There is a mix of modern and medieval architecture in my moodboard, representing the present and the past. This is also because of the name 'Bestiary', which means 'a collection of descriptions or representations of real or imaginary animals', which was often written in medieval times with illustrations.

The large skeletons and displays will entertain a whole family, and the collection of creatures are wide. The museum will be divided into sections based on taxonomy and how similar they were to each other. Digital interfaces will be available for information and reconstruction of the animal.



Logo inspiration



Site Map

